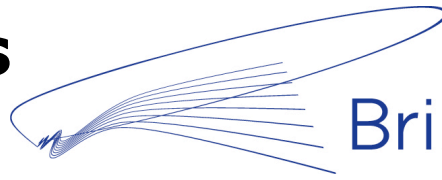


Speaker Prices

Valid as of January 1, 2013



Brilliant Voice®

Page 1 of 2

The following list reflects the prices for the majority of our voice artists for the most common types of projects. We will be happy to tailor a package to fit your needs. Final pricing information will be provided based on the text, choice of voice artist and determination of the time-frame and geographic distribution parameters. The Price Index is not based on the quality of the voice artist, but rather his/her name recognition and/or marketing position. Each voice artist's Price Index is listed at www.brilliantvoice.com. There you will also find any possible exceptions as well as the voice artist's individual minimum booking price.

Additional services are available on request. All prices are listed net in Euros, not including the currently valid VAT of the service provider. Travel, overnight and meal expenses are charged separately. Prices are subject to change, errors and omissions excepted. If no other agreements are reached, the prices and conditions of this price list are automatically valid, subject to our published General Terms and Conditions (GTC).

Price-Index

	A	B	C	Explanatory notes
General Minimum Price per Booking:				
Native speakers	150 €	200 €	250 €	This sum reflects the minimum fee per voice artist and booking. This price is valid unless the voice artist has an individual minimum fee.
German speakers	55 €	55 €	250 €	

Continuous text blocks

1 Minute = 900 characters (incl. spacing)

All rights issued generally without time limitation.

Fees and conditions for large corporations and major brands on request. Surcharges for film-synchronous or lip-synch recording negotiable. Not for broadcast use (TV, cinema, radio, etc.).

Image complete

up to 2 minutes	275 €	350 €	425 €
up to 5 minutes	350 €	420 €	550 €
Each additional 5 minutes	100 €	100 €	150 €

For use on company homepages, presentations, DVDs, POS and trade shows (including internet distribution and use on social networks or video portals). No authorization for use on third-party sites (see Commercial spots).

Image classic

up to 2 minutes	200 €	250 €	300 €
up to 5 minutes	250 €	300 €	400 €
Each additional 5 minutes	100 €	100 €	100 €

For use only on company homepages, presentations, DVDs and for trade shows (not including further internet distribution or use on social networks or video portals). This rate is also valid for use only as POS video.

Image offline

up to 2 minutes	150 €	200 €	250 €
up to 5 minutes	200 €	250 €	300 €
Each additional 5 minutes	75 €	75 €	100 €

Price for use in presentations, DVDs and for trade shows. This rate is also valid for regularly recurring podcasts, audio guides or language training.

eLearning Training programs

up to 2 minutes	150 €	150 €	250 €
up to 5 minutes	200 €	200 €	300 €
Each additional 5 minutes	50 €	50 €	60 €

For internal company use, including Intranet and employee training.

Telephone

(unlimited usage rights)

3 modules	100 €	150 €	250 €
Each additional module	30 €	40 €	50 €

Maximum 30 seconds per module; all prices valid for one client (small or medium enterprise). Fees and conditions for large corporations and major brands, as well as Interactive Voice Response (IVR) systems (i.e. telephone navigation) on request. For commercial spot in telephone call queue, see page 2.

Further price information:

Studio per commenced hour **120 € - 150 €**

Prices valid throughout Germany. Under most circumstances, all recordings entail additional studio costs. Many German voice artists do not charge extra for recording commercial spots via ISDN. Higher rates may be charged for additional services.

Translation per standard line (55 characters) **1,50 - 3,00 €**

Good translations are a prerequisite for good audio productions. We therefore recommend that spoken text translations be carried out by professional voice artists.

Text optimization per commenced hour **80 €**

This fee is only charged if the submitted text requires more than 15 minutes' revision and in accordance with customer authorization. Text optimization is needed for rough translations not written for speaking or when the text does not match time-codes / video.

Changes / Updates **50%**

Changes / Updates must be booked within 30 days of the original recording date.
Continuous text blocks: Should, for example, only five minutes of a 10 minute text require re-recording, 50% of the 5 minute price will be charged (or the voice artist's minimum fee, whichever is higher).
Commercial spots: Changes are permitted to correct minor errors, but only if the spot has not yet been aired.

Cancellation fees

> 48 hours prior to booking	no charge
48 - 24 hours prior to booking	50%
< 24 hours prior to booking	100%

Cancellation fees are billed if a confirmed booking is cancelled less than 48 hours prior to the scheduled recording. It consists of 50% of the agreed upon voice artist's fee for cancellations between 48 and 24 hours prior to the scheduled booking, and 100% for cancellations less than 24 hours prior to the scheduled booking. Studio cancellation fees are additional.

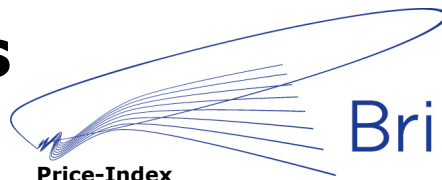
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BRILLIANT VOICE® Torben Rausch & Friends GbR · Obentrautstraße 53 · D-10963 Berlin
 fon +49 (30) 21 00 578-0 · fax +49 (30) 21 00 578-60 · info@brilliantvoice.com · www.brilliantvoice.com · USt-ID-Nr. DE209159801

Speaker Prices

Valid as of January 1, 2013

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Brilliant Voice®

Price-Index

		A	B	C	Explanatory notes
Commercial spot (German)					
<i>Usage rights: 1 year</i>					
Radio	local (population < 1 million)*	55 €	55 €	on req.	
	city (population < 4 million)	100 €	100 €	on req.	
	regio (population < 20 million)	275 €	350 €	400 €	Valid also for Austria and Switzerland.
	national (Germany)	400 €	450 €	500 €	
	German-speaking Europe	675 €	800 €	1.250 €	
	Local dealer customized outros	40 €	50 €	on req.	Only in addition to an existing commercial spot; otherwise priced as a separate spot. For outros at 'City' rate; standard price x 2. If no rerecording is required; half price.
TV/Movie					
	local (population < 1 million)*	55 €	55 €	on req.	
	city (population < 4 million)	125 €	150 €	on req.	
	regio (population < 20 million)	375 €	500 €	500 €	Valid also for Austria and Switzerland.
	national (Germany)	500 €	600 €	600 €	
	German-speaking Europe	875 €	1.100 €	1.600 €	
	Mood film / TV animation	225 €	275 €	275 €	Also as narrative / internal use
Internet spot					
	Complete Internet usage rights	500 €	600 €	600 €	Including company homepages, internet distribution and use on social networks or video portals.
	Usage only on company website	250 €	300 €	400 €	
In-store (POS / retail radio)					
same as radio					
Trade fair / Stadium / Event announcements					
same as TV					
	Commercial spot in telephone call queue	200 €	250 €	250 €	100% Buyout required for each additional year
General commercial terms:					
negotiable					
Layout					
spot price + 50%					
Commercial spot + reminder					
Reminder only bookable in conjunction with a commercial spot					
	Cut Down	50%	50%	100%	
	Usage rights extension per year	50%	50%	100%	
	Usage rights - additional medium	50%	50%	100%	of the spot price of the additional medium
	Unlimited number of Cut Downs	500%	500%	1000%	of the spot price per medium in Germany per year
	Unlimited Buyout	500%	500%	1000%	
Media bundle					
	1 spot for TV, radio, Internet, cinema, trade fair, POS, stadium, event, telephone (flat-rate)	2.200 €	2.500 €	3.200 €	100% Buyout required for each additional year

Further pricing information for German voice artists:

Computer games / radio plays					
<i>Unlimited usage</i>					
	1st hour of recording	150 €	150 €	on req.	
	each additional commenced hour	100 €	100 €	on req.	
Audio books per recorded hour					
320 € - 640 €					
<i>Unlimited usage</i>					
A recorded hour is equivalent to approx. 52,000 characters including spacing per voice artist. Basic price per net recorded hour includes 2% surcharge above suggested retail price.					

*For 2014 our voice artists request the following price adjustment for TV/cinema and local radio:

local	Usage for 13 weeks	60 €	60 €	on req.	We'll be happy to discuss the chances and risks that such opportunities may present for you!
local	Usage for 1 year	60 €	80 €	on req.	

Definitions - Commercial spots: All prices (except reminders and local retailer customized outros) refer to a single spot text of up to 45 seconds.

If a spot is used in multiple media, prices are in accordance with the most expensive medium.

Radio/TV: Prices are determined by the transmitter coverage area and/or the estimated population of the broadcast region.

For **Cinemas** the city and county populations determine the price. Alternatively, local spot prices are charged if, for example, only one theater in a city is scheduled to run the spot.

Internet: Prices refer to German-speaking Europe. Usage of local radio and TV spots in the Internet must be individually negotiated.

Layout: Recordings purchased for layout purposes may be used by clients in presentations and marketing tests, but are prohibited from broadcast. An additional Buyout fee must be paid if a portion of a spot is re-used in a new version.

Cut-Down: If a portion of an existing spot is used in a new commercial, appropriate usage fee must be paid.

Local dealer customized outro: Contact details (names, addresses, etc.) of local product distributors usually added to the end of a national/regional spot. An outro fee is charged for each unique (separately produced) spot to which the outro is attached. If no primary commercial spot is identified, the outro will be considered a standard spot for billing purposes.

Sponsoring statements with up to four segments (ie.is presented by... / ...will continue in a moment... / ...was presented by...) are priced as a commercial spot.

Reminder: A brief recap of a full-length commercial spot that had run previously in the same commercial break. If the content is different, however, it is considered to be a different spot for billing purposes.

Time reference variables: Up to three different time references are included in the price of each spot recording (ie. Saturday, tomorrow, today) if the spot airs for 14 days or less. A maximum of two time references per spot are permitted and no other alterations to the text are allowed. All time reference variables must be recorded in combination with and during the recording of the original spot text.

General terms: In cases of limited usage rights (customarily one year in length), the term begins on the date of the original recording unless Brilliant Voice® is notified of the initial broadcast / usage date at least ten days in advance. Users are nonetheless required to declare any additional usage beyond the agreed upon terms and conditions.

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