

GERMAN AND NATIVE SPEAKERS

Valid as of January 1, 2012



The following list reflects the prices for the majority of our voice artists for the most common types of projects. We will be happy to tailor a package to fit your needs. Final pricing information will be provided based on the text, choice of voice artist and determination of the time-frame and geographic distribution parameters. The Price Index is not based on the quality of the voice artist, but rather his/her name recognition and/or marketing position. Each voice artist's Price Index is listed at www.brilliantvoice.com. There you will also find any possible exceptions as well as the voice artist's individual minimum booking price.

Additional services are available on request. All prices are listed net in Euros, not including the currently valid VAT of the service provider. Travel, overnight and meal expenses are charged separately. Prices are subject to change, errors and omissions excepted. If no other agreements are reached, the prices and conditions of this price list are automatically valid, subject to our published General Terms and Conditions (GTC).

General Minimum Price per Booking:	Price-Index:	A	B	C
This sum reflects the minimum fee per voice artist and booking. This price is valid unless the voice artist has an individual minimum fee.	Native speakers:	150 €	200 €	250 €
	German speakers:	55 €	55 €	250 €

Voice Artist Fees – Continuous text blocks, etc.

1 Minute = 900 characters (incl. spacing).
All rights issued generally without time limitation.

Image Film / Industry Film

Image „offline“				
<i>For use in presentations, DVDs or trade shows.</i>	up to 2 minutes	150 €	190 €	250 €
	up to 5 minutes	200 €	240 €	300 €
	up to 10 minutes	280 €	320 €	400 €
	up to 15 minutes	360 €	400 €	500 €
	Each additional 5 minutes	50 €	50 €	100 €

Image „classic“				
<i>For use on company homepages, presentations, DVDs and trade shows (not including further internet distribution or use on social networks or video portals).</i>	up to 2 minutes	190 €	240 €	300 €
	up to 5 minutes	250 €	300 €	400 €
	up to 10 minutes	350 €	400 €	500 €
	up to 15 minutes	450 €	500 €	600 €
	Each additional 5 minutes	65 €	65 €	100 €

Image „complete“				
<i>For use on company homepages, presentations, DVDs and trade shows (including internet distribution and use on social networks or video portals).</i>	up to 2 minutes	275 €	350 €	420 €
	up to 5 minutes	350 €	420 €	560 €
	up to 10 minutes	490 €	560 €	700 €
	up to 15 minutes	630 €	700 €	840 €
	Each additional 5 minutes	90 €	90 €	140 €

Training programs				
<i>used for training purposes, such as EDP, service provider, behavioural or language courses, employee CBT (eLearning, Web-Based Training). For internal company use, including Intranet and employee training.</i>	up to 2 minutes	150 €	150 €	250 €
	up to 5 minutes	200 €	200 €	300 €
	Each additional 5 minutes	50 €	50 €	100 €

POS-Videos			see Image „classic“	
<i>One-time presentations / podcasts / audio guides</i>			see Training programs	

In general for continuous text blocks:				
Additional surcharge for lip-synch recording			up to 200 %	

In most cases, prices include worldwide usage rights for an unlimited time, including for up to 10,000 DVDs or other recorded media. Podcasts must have a journalistic/editorial aspect. Prices for regularly recurring bookings may be negotiable. All prices for continuous text block recordings are valid for standard usage by small and medium sized enterprises. Prices for major brands and large businesses available on request! Lip-synch recordings or voice recordings required to match video may entail extra costs.

Telephone (unlimited usage rights) – maximum 30 seconds per module; all prices valid for one client (small or medium enterprise)	2 modules	80 €	100 €	250 €
	Each additional module	30 €	40 €	50 €

FURTHER PRICE INFORMATION:

Studio	per commenced hour		120 €	
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Under most circumstances, all recordings entail additional studio costs. Many German voice artists do not charge extra for recording commercial spots via ISDN. Higher rates may be charged for additional services.

Translations per standard line (55 characters incl. spacing)			1,50 to 3,00 €	
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Text optimization	per commenced hour		80 €	
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This fee is only charged if the submitted text requires more than 15 minutes' revision and in accordance with customer authorization.

Changes / Updates:			50% of list price.	
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Changes / Updates must be booked within 30 days of the original recording date.
Continuous text blocks: Should, for example, only five minutes of a 10 minute text require re-recording, 50% of the 5 minute price will be charged (or the voice artist's minimum fee, whichever is higher).
Commercial spots: Changes are permitted to correct minor errors, but only if the spot has not yet been aired.

Cancellation fees are billed if a confirmed booking is cancelled less than 48 hours prior to the scheduled recording. It consists of 50% of the agreed upon voice artist's fee for cancellations between 48 and 24 hours prior to the scheduled booking, and 100% for cancellations less than 24 hours prior to the scheduled booking.

VOICE ARTIST PRICE LIST

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Valid as of January 1, 2012



The following prices are valid for German voice artists. Corresponding pricing information for native speakers (or for commercial use outside of German-speaking Europe) is available on request.

Voice Artist Fees – Commercial Spot	Price-Index:	A	B	C
<i>Spotlength 40 Sec. / Usage rights(unless otherwise noted): 1 year</i>				
Radio				
Commercial spot local	up to 1 million inhabitants	55 €	55 €	-
Commercial spot city	up to 4 million inhabitants	100 €	100 €	-
Commercial spot regio	up to 20 million inhabitants	250 €	325 €	360 €
Commercial spot national	(Germany)	350 €	425 €	480 €
Commercial spot German-speaking Europe	DE + Ö + CH	700 €	850 €	960 €
Local dealer customized outros - each		40 €	50 €	-
TV / movie theater / Internet				
Commercial spot local	up to 1 million inhabitants	55 €	55 €	-
Commercial spot city	up to 4 million inhabitants	125 €	150 €	-
Commercial spot regio	up to 20 million inhabitants	350 €	475 €	540 €
Commercial spot national	(Germany)	500 €	575 €	600 €
Commercial spot German-speaking Europe	DE + Ö + CH	1.000 €	1.150 €	1.200 €
Mood film/TV animation/TV narration	internal use	200 €	250 €	300 €
Stadium or in-store announcement	see appropriate radio/TV price list			
General commercial terms:				
Layout		negotiable		
Cut Down	(new spot)	50 %		
Commercial spot & reminder*:	*cannot be booked separately!	Spot price + 50%		
Additional internet usage	50% of spot price, minimum	55 €	55 €	300 €
Buyout 14 days (instead of 1 year)	(valid only for local or city)	-20 %	-20 %	-20 %
Buyout 3 months (instead of 1 year)	(valid only for local or city)	-10 %	-10 %	-10 %
Unlimited buyout (per commercial spot)		300 %	300 %	-
Usage rights extension per year		50 %		
Further pricing information / German voice artists:				
TV off text	approx. 10 € per broadcast minute, minimum 200 € (Special arrangements available for niche programs, regular bookings and actuality voice-overs)			
Computer games (unlimited usage rights)	1st hour of recording	150 €	150 €	-
	Each additional commenced hour	100 €	100 €	-
Radio plays / Audio books		negotiable		

Definitions COMMERCIAL SPOTS:

Prices are determined by the transmitter coverage area and/or the estimated population of the broadcast region. Additional countries are usually covered in the national price. Prices may vary for native speakers.

For movie theaters, the city and county populations determine the price. Alternatively, Cinema local can be booked if, for example, only one theater in a city is scheduled to run the spot.

Internet: Pricing is determined on an individual basis based upon customer size and reach (ie. local small business or nationally recognized brand). Commercial spots longer than 40 seconds in length available on request! Commercial spot pricing generally includes a full Buyout for a period of one year after the initial release.

Layout & Buyout: Recordings purchased for layout purposes may be used by clients in presentations and marketing tests, but are prohibited from broadcast. A full Buyout is then required (usually 50% of the spot price). An additional Buyout fee must be paid if a portion of a spot is re-used in a new version.

Local dealer customized outros: Contact details (names, addresses, etc.) of local product distributors usually added to the end of a national/regional spot. An outro fee is charged for each unique (separately produced) spot to which the outro is attached.

Sponsoring statements with up to four segments (ie. „...is presented by... / ...will continue in a moment... / ...was presented by...) are priced as a commercial spot.

Reminder: A brief recap of a full-length commercial spot that had run previously in the same commercial break. If the content is different, however, it is considered to be a different spot for billing purposes.

Time reference variables: Up to three different time references are included in the price of each spot recording (ie. Saturday, tomorrow, today) if the spot airs for 14 days or less. A maximum of two time references per spot are permitted and no other alterations to the text are allowed. All time reference variables must be recorded in combination with and during the recording of the original spot text.